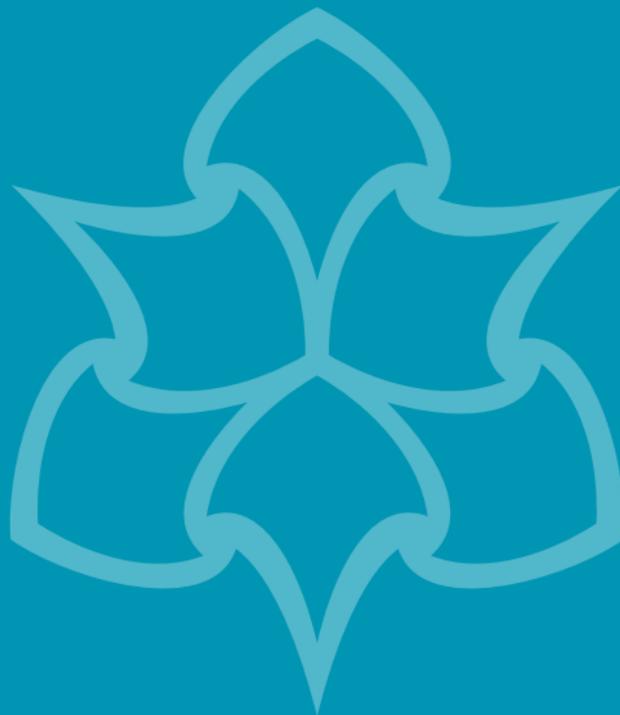


Manchester Metropolitan  
University



This is **our time**

# Mission Statement

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We are a great modern university, in a great global city, here to make an impact on Manchester, our nation and beyond, with a driving ambition to discover and disseminate knowledge, and make higher education accessible and beneficial to all those with the passion and ability to succeed.

We work closely with our city, with business, the community and our academic peers – locally, nationally and internationally – to be inventive and creative, generate great opportunities, and enable our students, colleagues and everyone whose lives we touch to make an impact.



I would like to offer you a warm welcome to Manchester Metropolitan University and this brief introduction to one of the UK's most ambitious, exciting and inspiring universities, in one of the world's most creative, energetic and inventive cities.

Here, we are setting out both the current reality of our university and our vision for its future, built around an expression of who we are and what we are here to achieve. As you'll see, there are a number of recurrent themes:

- Our determination to take a leading role in shaping the future of higher education, upping the pace and raising standards.
- Our commitment to ensuring that our work, our research and teaching, has relevance and impact in the real world.
- The fact that our work contributes to our city, business and the community, and to the wider world, and that they in turn inform everything we do.

You'll get a sense, too, I hope, of our energy and drive, sharing the inventive and entrepreneurial spirit of Manchester, and its many different civic, economic, ethnic, artistic, scientific and cultural communities.

And finally, at the heart of our university, is the desire to empower and enrich the world of knowledge and the lives of those we work with and teach, doing all we can to help students and everyone at the university realise their personal and professional aspirations and ambitions.

This is our time.

**Professor Malcolm Press**

Vice-Chancellor

# **A history of higher education since 1824**

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# Our approach

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Our strategic themes are the backdrop for our plans and strategies, setting the tone for our approach.

We will illustrate them with compelling stories of our achievements, capturing our strengths, firing the imagination of our staff, and inspiring us to ever greater success.

Through them, we will demonstrate the ambition, creativity and impact that characterise Manchester Metropolitan University.



# Place

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A university with all the drive and spirit of a great global city

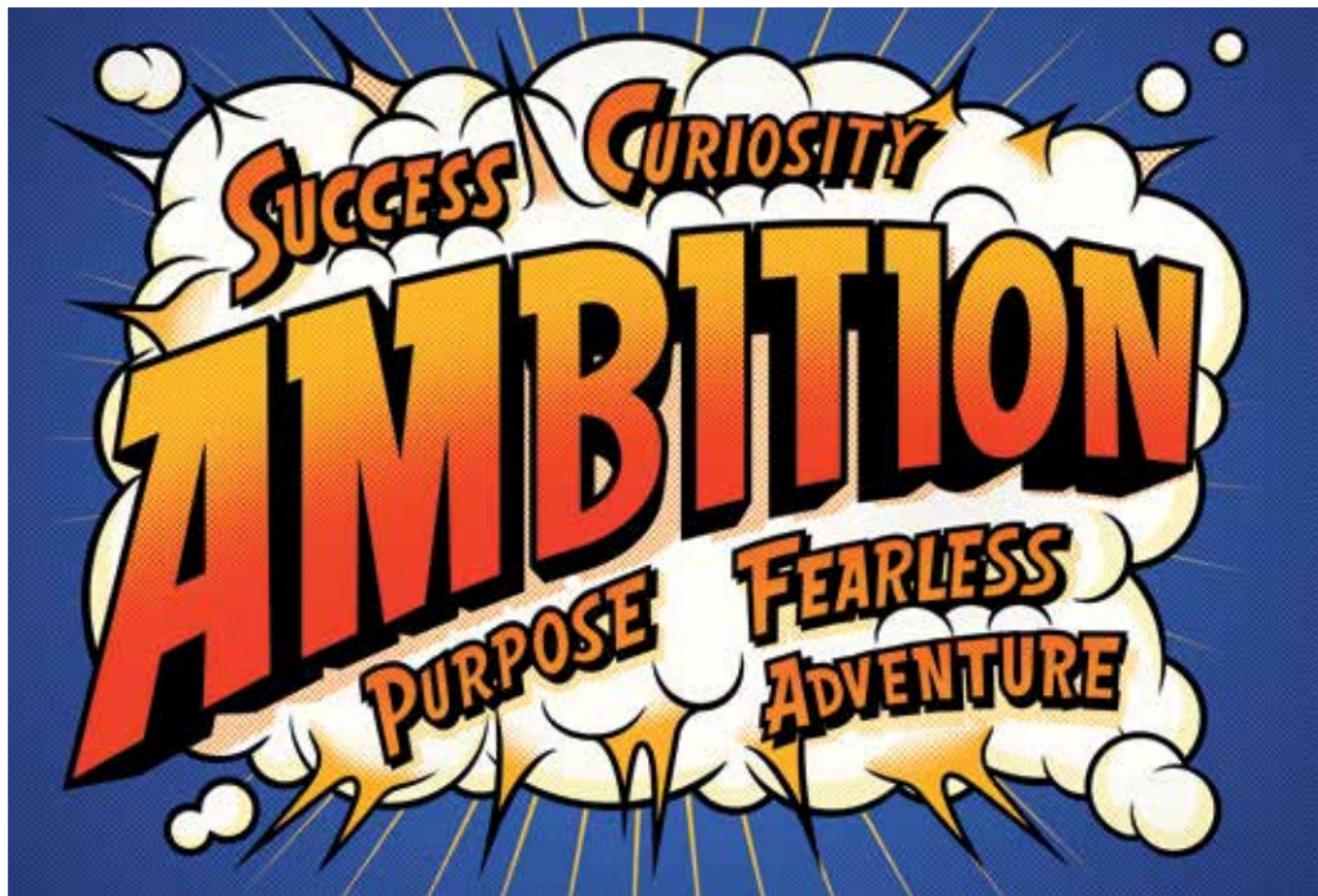
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You can feel the energy. In the place. In the buildings. In the students and staff. You can sense the determination to succeed. Manchester Metropolitan is a great modern university, in a great global city, and we share the same drive and spirit to explore, create, invent, re-invent and make the world take notice.

**SUCCESS** **CURIOSITY**

**AMBITION**

**PURPOSE** **FEARLESS**  
**ADVENTURE**



# Ambition

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Setting the bar higher to make more of an impact

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We are ambitious and happy to shout about it. Ambitious for our students. Ambitious for our staff. For our partners. And for ourselves as an academic institution. We expect a lot from everyone who studies and works here. Set high standards and measure our success by the impacts we make academically, and in business and society.

PARTNERSHIP

The image features the word "PARTNERSHIP" in a bold, red, 3D block font. The letters are set against a teal background. Overlaid on the block letters is a vibrant yellow calligraphic script that flows and loops through the text, creating a dynamic and artistic composition. The yellow script starts on the left, loops around the 'P', 'A', and 'R', then continues through the 'T', 'N', 'E', 'R', 'S', and 'H', before ending with a flourish on the 'I' and 'P'.

# Partnership

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Reaching out to push the boundaries of the possible

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Education, and particularly higher education, should always be a collaborative process and here at Manchester Metropolitan, our world is enriched and our achievements made more effective through partnership at every level.



# Community

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Making a contribution not just to one community, but to many

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We are an active, energetic and engaged university, putting our thinking and ideas, our research and knowledge to work in the real world. So our staff, students and alumni contribute not only to the Manchester Metropolitan community, but to all the communities and lives we touch.

*Sustainability*

*financial* *research*  
*collaboration* *environmental*  
*future* *global*  
*business* *ambition*  
*evolving* *community* *innovation* *engagement* *diversity*

# Sustainability

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Working hard now and in the future to help craft a better world

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Higher education exists in an increasingly dynamic, demanding and competitive world, where to stand still is to go backwards. At Manchester Metropolitan, we have a conscious cultural commitment to maintaining our energy levels and continuing to drive up academic and creative standards, achievements in research, and engagement in the community.

# Our priorities

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## **Student Experience**

We have a forward-looking, dynamic approach to teaching, learning and the holistic student experience (including facilities, course delivery, content, support and environment). Students are at the heart of our University. Every contact counts. We all make a difference.

## **Research**

We are research-informed. Our drive for excellence and impact powers and underpins what we do. We will focus on attracting talented researchers, giving them outstanding support and the environment to succeed. With application nationally and internationally, our discoveries and innovations will shape business and enterprise for the 21st century.

## **International**

We have a global ambition, and will focus on building purposeful collaborations that benefit students, research and the city region. Staff and students from all over the world find a warm welcome at our University. They enrich our community, widen our horizons, and give flight to our ambitions.

## **Engaged with Business**

We cultivate multiple relationships. Developed in partnership, our academic offer creates opportunities for our students, drives business productivity and innovation, and promotes research and knowledge transfer. We support, and are supported by the business community.

## **Progressive and Market-Focused**

Driven by quality, we are dynamic and responsive and have a forward-looking approach to the development of our curriculum, facilities and offer to staff, students and partners. We are innovative and creative; continually evolving, never standing still.

### **Find out more about our strategies**

- Education
- International
- Research and Knowledge Exchange

**[mmu.ac.uk/about](https://mmu.ac.uk/about)**

# Our research

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Our outstanding research addresses some of the biggest challenges facing contemporary society, feeding our burgeoning reputation for innovation, creativity and impact. Our research and knowledge exchange is led by our team of more than 100 professors, who excel at the forefront of their disciplines to generate knowledge, create beauty and transform society.



**Professor  
Alice Kettle**

### **Digital stitching, a map to the future**

Professor Alice Kettle is a leading contemporary textile artist whose unique area of practice uses a craft medium on an unparalleled scale. Her work is represented in public art collections nationally and internationally. Described as 'painting with thread', her 2015 'Map to the Future' is a monumental 8m x 3m embroidery commissioned by Lloyds Register and installed at the heart of their Global Technology Centre in Southampton.



**Professor  
Sarah Galvani**

### **Substance use researchers, partner with charities in groundbreaking study**

Professor of Adult Social Care, Sarah Galvani, is leading the first UK study into substance problems in palliative and end-of-life care, as well as the experiences of individuals, family members and professionals living and working with these overlapping issues. She will work alongside a range of charities on the research, supported by the Big Lottery Fund.



**Professor  
Peter Kelly**

### **Halting the progress of the Zika virus**

Our research into photocatalytic coatings has potential applications in the treatment of water pollution and the prevention of disease. These materials have properties that can break down organic pollution and kill micro-organisms. Our Surface Engineering and Advanced Materials Group, led by Professor Peter Kelly, is currently collaborating with the Universidade Federal de Minas Gerais in Brazil and Chulalongkorn University in Bangkok to explore their use for treating water, and investigating their potential for stopping the spread of viruses such as the Zika virus by preventing mosquito larvae from hatching in water.

# Our students

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Manchester Metropolitan is one of the UK's largest universities, with over 38,000 students currently studying on one of our 1,000 undergraduate, postgraduate, research, professional or CPD programmes.

## **Student experience**

Our support structures, learning environment and academic culture are designed and driven by our ambition to provide a higher education experience in which our students can thrive and succeed. Our outstanding and inspiring buildings, state-of-the-art facilities and first-class



student support package enable us to offer an unrivalled experience to students. We are now one of the most popular choices of university in the UK and are proud to have achieved a silver award in the TEF\* 2017. This is in recognition of the delivery of high quality teaching, learning and outcomes for our students.

## **Opportunities for all students**

Our academic programmes are underpinned by a commitment to widening participation, ensuring students of all backgrounds have access to higher education and are given

\*Teaching Excellence Framework



the skills and motivation to engage with all aspects of university life. Through our First Generation campaign, we are reaching out to the brightest young people from disadvantaged backgrounds, helping them into university and encouraging them to thrive by providing financial and professional support during and after their studies.

### **Employable graduates**

As well as being sector-leading for degree apprenticeships, we work closely with more than 70 professional bodies and associations to accredit our courses and

develop professional pathways. As a result, we offer access to one of the widest choices of career options of any UK university. During their time with us, many students take full advantage of valuable work experience and other work-based learning opportunities arranged with local and national employers. The fact that 93% of our graduates were in work and/or further study six months after graduation\* is testament to the quality of this unique training ground.

\*DHLE survey 2015/2016. For all respondents available for employment or further study and whose destinations are known.

# Our notable alumni

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There is no doubt that the years spent at Manchester Metropolitan have played a big part in shaping the lives of many of our alumni, many of whom have gone on to achieve great things. We have over 270,000 alumni and many of our graduates are achieving notable success in their chosen fields and making an impact across more than 100 countries worldwide. Here are a few from our alumni community.



**Evelyn Asante-Mensah OBE**  
Commissioner at the Equality  
and Human Rights Commission



**John Bradley**  
Actor



**Liz Kessler**  
Writer



**Dame Julie Walters DBE**  
Actor



**Jonathan Mildenhall**  
Chief Marketing Officer, Airbnb



**Thomas Heatherwick CBE**  
Designer

# We are ambitious

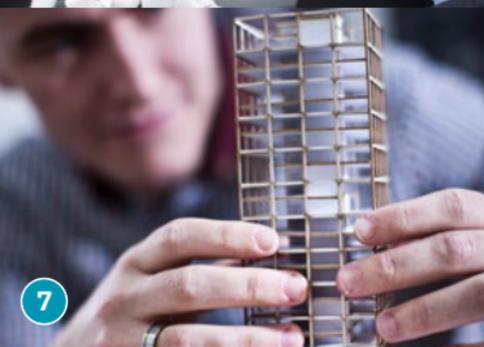
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**We are ambitious. For ourselves, our students and our partners. We are highly motivated and have an appetite for change. We move at pace, set the pace, are thought leaders, and try to define what the university of the future should be.**

1. We have the largest community of creative writing postgraduate students in the UK, with over 80 published poets, novelists and authors.
2. Our Writing School is led by Poet Laureate Professor Carol Ann Duffy DBE.
3. The Manchester Fashion Institute is our multidisciplinary partnership, bringing together fashion expertise and talent from across the University, Manchester and the world.

4. We deliver 25% of the UK's degree apprenticeships.\*
5. We are a world leader in graphene electrochemistry, its applications and the manufacture of graphene itself.
6. The Manchester Movement Unit provides affordable physiotherapy, acupuncture and massage treatments to the public, staff and sports scholars.
7. The Manchester School of Architecture is ranked 6th in the world in the OS Subject Rankings 2017.
8. We are working with Academy Award-winning director Danny Boyle on the new International Screen School.
9. Metropolis is a high-profile, research-led think tank, designed to bridge the gap between world-leading research and policy.

\* Department for Education report: Apprenticeships by framework, level and age: achievements 2002/03 to 2013/14.



Manchester Metropolitan University  
All Saints  
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Visit us at [www.mmu.ac.uk](http://www.mmu.ac.uk) to find out more.

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